

Impact and project evaluation and feasibility studies



Does your organization:

- > deliver publicly funded services on a project by project basis;
- > need to provide independent evaluation of the effectiveness of your projects, measure their impact and/or identify added value benefits;
- > need to undertake a needs analysis to evidence continued service delivery or to develop new services?

Ian Hosker is a qualified and experienced social researcher and social statistician specialising in applied research to:

- > project evaluation, assessing performance against funded outcomes, impact measures and associated added value measures;
- > develop impact and added value measures to support an organization's programme of evidence gathering for project development;
- > market testing and feasibility studies of potential project ideas.

Features of the service

- > Survey design and implementation to meet your organizational needs;
- > Rigorous approach based on well-established qualitative and quantitative research methodologies;
- > A wide range of fully referenced report documentation formats to meet your requirements, including Word, PDF, PowerPoint, web-ready;
- > Raw data provided in electronic format (usually Excel or Access, but other formats possible).
- > All work undertaken in accordance with the Society of Education Consultants Code of Practice.